

For Immediate Release
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U.S. Broadcast Companies Working with Canadian Broadcaster on HD Radio® Data Testing

Indianapolis...The Broadcaster Traffic Consortium (BTC), Nautel and iBiquity have partnered with Corus Media and Entertainment to begin testing HD Radio® technology with data services in the Toronto area. Industry Canada has approved an experimental license for temporary testing of HD Radio technology which will be used for the test data services broadcast of location-based services.

BTC President Paul Brenner said, "The Corus team has been a strong partner for our FM RDS business since the beginning of our network launch. We are excited to have this opportunity to test the innovative efforts of HD Radio® data with one of their Canadian stations." iBiquity and Nautel have also contributed in helping to use this business case as an opportunity to test and consider the use of HD Radio® technology in Canada.

The motivation behind the experimental license, HD Radio® station build out and testing efforts is based largely in part to the success of HD Radio® data services here in the United States. Garmin, as an example of one consumer device maker, which has launched products with HD Radio® based devices in the United States and could benefit from the extension of digital radio in to Canada. BTC will provide the HD Radio data services broadcast for Garmin and other automakers in the United States for traffic, weather and related services to the dashboard.

Data tests are being managed by Corus the BTC team along with a select group of current and future customers.

Broadcaster Traffic Consortium, LLC

BTC, LLC is a company formed to build a nationwide terrestrial broadcasting network to distribute local traffic and other map-related data via FM and HD radio technology. Founding members are Beasley Broadcast Group; Bonneville International Corporation; Cox Radio, Inc.; Emmis Communications; Entercom Communications Corp.; Greater Media; NPR and Radio One. Originally founded in 2007 with eight broadcast groups contributing to the network, the BTC has grown to include more than 20 broadcast groups. More information can be found about at <http://www.radiobtc.com>.

HD Radio® is a proprietary trademark of iBiquity Digital Corp.